



FOR IMMEDIATE RELEASE

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PRESENTING COLORADO SYMPHONY ASSOCIATE BOARD AND CRESCENDO SOCIETY: YOUNG PROFESSIONALS OF THE COLORADO SYMPHONY

Reorganized young professionals group will cultivate a community that engages, inspires, and connects young professionals with the CSA while developing future philanthropic and non-profit leaders in the greater Colorado community

Sept. 24, 2019 – Denver, CO – The Colorado Symphony has announced a reorganized Associate Board and Young Professional group — the Crescendo Society — debuting for the 2019/20 concert season.

The Associate Board provides an environment for engaged young professionals to (i) learn leadership, development, and non-profit management skills, (ii) network with their peers and other business and community leaders, and (iii) support a sustainable, professional symphony orchestra for the Colorado community through philanthropy, fundraising, events, marketing, community engagement, and other supportive, meaningful actions.

The Crescendo Society is a collective of Young Professionals, concert-enthusiasts, and philanthropists engaged in the community to support and promote the Colorado Symphony. Members of the Crescendo Society are patrons and donors who come together to attend Colorado Symphony performances and exclusive Crescendo Society events.

“The Colorado Symphony is a vibrant cultural institution and has been instrumental in bringing dynamic concerts to Boettcher Concert Hall, Red Rocks Park & Amphitheatre, and venues throughout Colorado for nearly 100 years,” said William Kowalski and Kip Wallen, members of the Colorado Symphony Associate Board. “We’re thrilled to lead an Associate Board that fosters excitement and a commitment to giving back in the young professional community while ensuring live symphonic music thrives in Colorado for generations to come.”

The Crescendo Society offers two membership levels:

Founding Member Level

The Founding Member Level is available to donors of \$250 or more in the inaugural season of the program. Benefits for the inaugural year include:

- Discounted tickets to Crescendo Society Colorado Symphony performances
- Complimentary tickets to Crescendo Society-exclusive special events
- Discount codes to select Colorado Symphony performances.

In addition, the Founding Members will get recognition as sponsors in Soundings Magazine as well as access to young professional tickets to the Colorado Symphony Ball.



Patron Level

The Patron Level is free to join and gives exclusive discount codes to select Classics and Symphony Pops Colorado Symphony performances and invitations to exclusive Crescendo Society special events.

To join the Patron Level:

- Select the Young Professionals E-mail Interest from within the E-mail List Preferences of your current Colorado Symphony account.
- Create a new account if you do not already have one. Select the Young Professionals E-mail Interest from within the E-mail List Preferences

Interested parties should contact Caiti Glasgow, Director of Major Gifts, at 303-308-2475 or cglasgo@coloradosymphony.org.

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CONTACTS:

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For high-resolution, downloadable images of the Colorado Symphony,

contact: ndobreff@coloradosymphony.org

The 2019/20 Colorado Symphony Season is presented by Bonfils-Stanton Foundation. Support also provided by: The Scientific & Cultural Facilities District (SCFD), 9News, United Airlines, the Colorado Symphony Guild, Arrow, Bank of America, and Macy's, Inc.

TICKETS:

Tickets to Colorado Symphony events are available online at coloradosymphony.org/tickets, by phone at 303.623.7876, and in person at the Boettcher Concert Hall Box Office, Denver Performing Arts Complex, 1000 14th Street. The Box Office is open Monday - Friday, 10 a.m. - 6 p.m.; Saturday, noon – 6 p.m.; and two hours prior to each performance.

ABOUT THE COLORADO SYMPHONY

One of the leading orchestras in the United States, the Colorado Symphony Association is a not-for-profit 501 (c)(3) organization performing more than 150 concerts annually at Boettcher Concert Hall in downtown Denver and across Colorado. Led by Music Director Brett Mitchell, the Colorado Symphony is home to eighty full-time musicians, representing more than a dozen nations, and regularly welcomes the most celebrated artists from the world of symphonic music and beyond. In the last year, the Colorado Symphony served nearly 233,000 people attending live performances at concert and non-traditional venues throughout Colorado's Front Range. In addition, over 265,000 people listen to the Colorado Symphony through Colorado Public Radio's live broadcasts of classical content featuring concert recordings, in-studio performances of individual musicians and small ensembles, and live



streaming of interviews and performances with artists. Recognized as an incubator of innovation, creativity, and excellence, the Colorado Symphony continually expands its reach through education, outreach, and programming. The Colorado Symphony partners with the state's leading musical artists, cultural organizations, corporations, foundations, sports teams, and individuals to expose diverse audiences to the transformative power of music. To learn more, visit coloradosymphony.org.