

FOR IMMEDIATE RELEASE

colorado symphony
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The Colorado Symphony Announces New Education Platform Called “musicurious”

July 21, 2015 – The Colorado Symphony is proud to introduce a brand new education platform that will encompass all of the education activities and initiatives the Colorado Symphony already provides, as well as new programs that will reach far more members of our community. The name for the new initiative is **musicurious**.

musicurious

The new branding and new programs will help portray that music is less about information sharing and more about experiencing, and that discovering and learning about music and how it affects listeners happens at every stage of life.

Colorado Symphony Director of Community Education Programs Catherine Beeson believes that everyone is a musician at heart, so the goal of **musicurious** is to create broader end-to-end engagement to cover all age groups, abilities, backgrounds, and needs. Most of the education programs in place now will remain in place as is and/or be expanded on, such as *MathNotes* and *Music of Life* which are curriculum based performances for ages 8-10. However **musicurious** also includes programing for adults and seniors, as well as sensory-friendly programing and more.

The Colorado Symphony is proud of the willingness and excitement of our musicians and staff to participate in these initiatives and to give back to the community. As Colorado Symphony violinist Ben Odhner says “It's important to pay it forward. We go to these schools where students might not have other means to be exposed to this sort of art, and it's important that they have a way to experience it. By providing these programs and bringing classical

music into the greater community, we are helping to cultivate new generations of arts lovers and inspire future musicians to follow their passions.”

For more information and to download the music**curious** information booklet, please go to: <http://issuu.com/coloradosymphony/docs/2015educationbooklet/1>

CONTACTS:

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INTERVIEW OPPORTUNITIES:

Catherine Beeson, Colorado Symphony Director of Education

For high-resolution, downloadable images, visit <http://www.coloradosymphony.org/media>.

TICKETS TO THE COLORADO SYMPHONY CONCERTS:

Tickets are available online at www.coloradosymphony.org, by phone at 303.623.7876, and in person at the Boettcher Concert Hall Box Office, Denver Performing Arts Complex, 1000 14th Street. The Box Office is open Monday - Friday, 10 am - 6 pm; Saturday, noon - 6 pm; and two hours prior to each performance.

The Colorado Symphony thanks its gracious season sponsors: The Scientific & Cultural Facilities District (SCFD), Arrow Electronics, DaVita, Target, 9News, and United Airlines.

ABOUT THE COLORADO SYMPHONY

One of the leading orchestras in the United States, the Colorado Symphony performs more than 150 concerts annually at Boettcher Concert Hall in downtown Denver and across Colorado. Led by internationally renowned Music Director Andrew Litton, the Colorado Symphony is home to eighty full-time musicians, representing more than a dozen nations, and regularly welcomes the most celebrated artists from the world of symphonic music and beyond. Every season, the Colorado Symphony serves more than 250,000 people from all walks of life, performing a range of musical styles, from traditional to contemporary. Recognized as an incubator of innovation, creativity, and excellence, the Colorado Symphony continually expands its reach through education, outreach, and programming. The Colorado Symphony partners with the state’s leading musical artists, cultural organizations, corporations, foundations, sports teams, and individuals to expose diverse audiences to the transformative power of music. To learn more, visit www.coloradosymphony.org.