



Support the Colorado Symphony

AS A CORPORATE PARTNER





CORPORATE PARTNERS can invest in their community by supporting the the Colorado Symphony's artistic, education, and community programs. Every year, the Colorado Symphony Association (CSA) makes music accessible through 150 performances across the state that reach over 300,000 patrons, education programs that serve more than 45,000 students, and free community concerts and tickets for more than 70,000 families, schools, and organizations.

Support Your Community and Youth Education through free community concerts, discounted ticketing initiatives, MusiCurious Education programs, or 75+ community partnerships.

Build a Better Workplace by offering employee benefits that align with your CSR and employee engagement objectives, including networking events, Corporate Employee Discount Tickets and volunteer opportunities.

Offer Bespoke Client Hospitality and Access VIP Opportunities with private dining and receptions, complimentary tickets, exclusive events, backstage tours, and access to world-renowned artists

Increase your Brand Recognition and Marketing Footprint through online, print, in-person, and digital marketing benefits and individualized branding opportunities.

IMAGINE THE POSSIBILITIES



PERSONALIZED SPONSORSHIPS

Our corporate partners are an essential part of the Symphony, we love helping our businesses reach our diverse audiences and capitalize on our unique concert experiences. We offer custom opportunities and are always open to creating tailored sponsorships that match your needs.

Concert/Series Sponsorships

\$2,500 - \$200,000

Official sponsorships of Symphony concerts provide an unprecedented range of high-profile branding, experiential marketing, and VIP hospitality benefits. Targeting the Symphony's culturally minded audiences, these partnerships elevate brands to Denver residents.

Annual Gala

\$5,000 - \$75,000

Drawing Colorado's top civic, philanthropic, and corporate leaders, the Colorado Symphony's Annual Gala is the highlight of Denver's social season. Over 600 patrons take part in a pre-event happy hour, auction, black-tie dinner, and an unforgettable night of music with the Symphony and guest artists.

Imagination Artists

\$25,000+

The Symphony's Imagination Artists series offers innovative performances with Broadway's Mary-Mitchell Campbell, hip-hop legend RZA (Wu-Tang Clan), and Colorado's own Nathaniel Rateliff. Imagination Artists will also serve as brand ambassadors, advocating on behalf of the Orchestra to new audiences around Colorado, while also supporting education efforts in the community.

Free Community Concerts and our Community Ticketing Initiative

\$1,000 - \$25,000

The CSA opens our doors to the Denver community to offer various community concerts throughout the year, that are free to the public. This year our community concerts will provide free access to more than 10,000 Colorado residents. We also provide free and discounted tickets to more than 50,000 individuals, organizations, and school groups through our Community Ticketing Initiative.

Donor and Membership Events

\$1,000 - \$25,000 + In-Kind

Symphony donor and membership groups engage a wide range of donors, young professionals and symphonic music-enthusiasts through 25+ events each year.

IMAGINE THE POSSIBILITIES



EDUCATION PROGRAM SPONSORSHIPS

MusiCurious Education programs reach over 45,000 children and families through virtual and in-person programs across 21 counties and 28 school districts throughout Colorado - many of whom are from low to moderate income households.

Youth Concerts reach more than 25,000 grade 3-12 students who get to experience live-symphonic music and take part in Q/A's with world class artists. Youth Concerts offer advanced classroom study curriculum that is supported by Colorado State Music Standards and Common Core aligned materials.

Petite Musique is a bilingual, interactive concert program featuring a 16-piece orchestra and a narrator who incorporates storytelling, singing, and dance in English and Spanish. It is performed at Boettcher Concert Hall and multiple communities across Colorado.

Canta y Baila Conmigo is an interactive, bilingual concert experience featuring the musical traditions of Latin America in a language immersion experience. This concert is an extension of a classroom experience that promotes early childhood learning and Spanish language acquisition.

Open Rehearsals help train the next generation of artists by offering an opportunity to experience the Symphony at work as they rehearse for an upcoming concert.

Sensory Friendly Concerts are designed for people with any condition that might cause someone to feel uncomfortable at performances. We believe strongly in access and inclusion, and our concert experiences are designed to be shared among students, family members, and caregivers.

Education Ticket Scholarships are provided to school groups, organizations and families, making our Education programming accessible and affordable for all. MusiCurious distributes approximately \$80,000 worth of free and discounted tickets each year.

IMAGINE THE POSSIBILITIES

BENEFITS

\$50,000+

\$25,000+

\$10,000+

\$5,000+

\$2,500+

Brand recognition annually on Boettcher Concert Hall lobby plaque, Soundings concert booklet and the Colorado Symphony Website



Invitation to 15+ VIP events and networking opportunities throughout the year



\$30 corporate discount tickets to select concerts at Boettcher Concert Hall



Concert dedication in Soundings, concert hall signage, and on website with a pre-concert announcement at sponsored concert



Complimentary tickets to a dedicated concert

12

10

8

4

Option to create insert advertisement for distribution in programs at sponsored and/or dedicated concert



Pre-concert reception, backstage tour, and/or champagne toast for guests before/after dedicated concert



Full Series (Pops; Classics; Movies; Family; Community Concerts) Presenter, including name/logo on all major Colorado Symphony print ads, direct mail marketing, and ticket stock



Customized Marketing & PR Opportunities including cross-promotional social media support; specialized content on our website, weekly newsletters and/or Soundings; and more!



Table for 10 at the Colorado Symphony Imagination Gala plus additional Gala related marketing and hospitality benefits



FOR MORE INFORMATION, CONTACT:

Katie Skawski

Director of Institutional Relations & Stewardship

Kskawski@coloradosymphony.org

720.932.1160

COLORADOSYMPHONY.ORG

